



JUDITH R. GORDON

**MANAGEMENT AND  
ORGANIZATIONAL  
BEHAVIOR**

R. WAYNE MONDY    ARTHUR SHARPLIN    SHANE R. PREMEAUX

---

# Brief Contents

---

## PART ONE ■ INTRODUCTION

- 1** Management and Organizational Behavior: An Overview 1
- 2** History of Management and Organizational Behavior 25
- 3** The Manager's Environment 51
- 4** Social Responsibility and Business Ethics 79

## PART TWO ■ THE MANAGEMENT PROCESS

- 5** The Planning Process 107
- 6** Strategic Planning 139
- 7** Managerial Decision Making 171
- 8** The Organizing Process 205
- 9** Organizing Structure 237
- 10** Staffing the Organization 269
- 11** The Controlling Process 301
- 12** Controlling Techniques 329
- 13** Communication and the Influencing Process 357

## PART THREE ■ MANAGEMENT AND INDIVIDUAL BEHAVIOR

- 14** Understanding Perception, Attribution, and Learning 393
- 15** Motivation 421
- 16** Individual Differences, Development, and Stress 467

## PART FOUR ■ MANAGEMENT AND GROUP BEHAVIOR

- 17** Group Performance, Intergroup Behavior, and Conflict 505
- 18** Leadership 551
- 19** Power and Organizational Politics 587

## PART FIVE ■ MANAGEMENT AND BEHAVIOR AT THE ORGANIZATIONAL LEVEL

- 20** Corporate Culture, Change, and Development 619
- 21** Managing the Multinational Enterprise 661
- 22** Management Information Systems 691