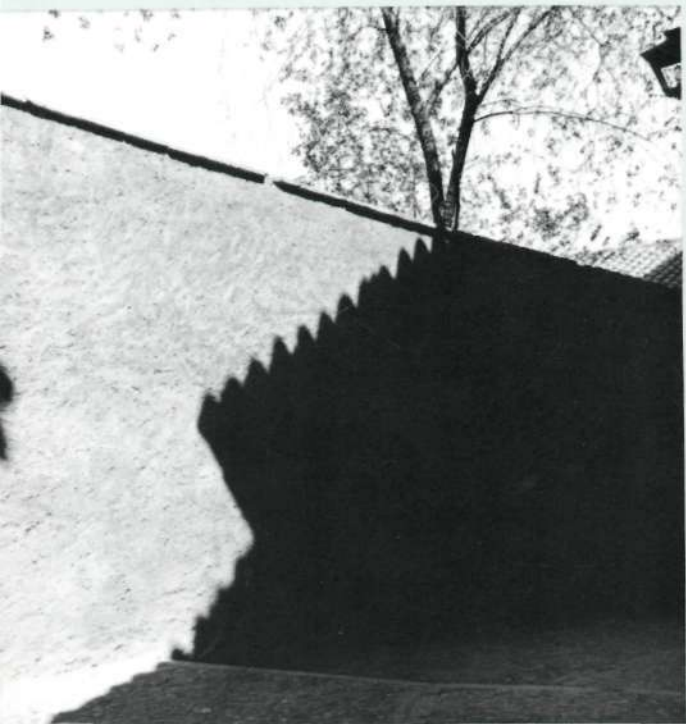


# More than Cool Reason

## *A Field Guide to Poetic Metaphor*

George Lakoff and Mark Turner



# Contents

## Acknowledgments

ix

## Preface

xi

1

## Life, Death, and Time

1

2

## The Power of Poetic Metaphor

57

3

## The Metaphoric Structure of a Single Poem

140

4

## The Great Chain of Being

160

## Conclusion

214

## More on Traditional Views

217

## Bibliography

219

## Indexes

221